

**International Conference of the Modernization of
Chinese Medicine & Health Products (ICMCM) 2019**

國際現代化中醫藥及健康產品會議 2019

TCM Modernization & Internationalisation: Start from the Greater Bay Area

中醫藥現代化及國際化 - 從大灣區出發

<< Conference Programme 會議程序 >>

Date & Time 日期 及時 : 15 / 8 / 2019 (Thursday 星期四) 9:30am – 5:45pm
間 : 16 / 8 / 2019 (Friday 星期五) 9:30am – 5pm
Venue 地點 : Room N101B, Hong Kong Convention and Exhibition Centre
香港會議展覽中心會議室 N101B
Languages 語言 : English and Putonghua 英語及普通話 (With simultaneous interpretation service 設即時傳譯服務)
Website 網站 : <http://www.hktdc.com/icmcm>

15 / 8 / 2019 (Thursday 星期四)	
9:30 10:00	ICMCM Opening Ceremony (Tea Reception starts at 9am)
Keynote Speech 主題演講	
Moderators 主持人:	
<ul style="list-style-type: none">• Dr Feng Yi Bin, Associate Professor and Associate Director (Education), School of Chinese Medicine, The University of Hong Kong 香港大學中醫藥學院副院長及副教授 (教育) 馮奕斌博士• Mr Harry Yeung, Founding Council Member, Modernised Chinese Medicine International Association 現代化中醫藥國際協會創會董事 楊國晉先生	
Presentation of Souvenirs to Keynote Speakers by HKTDC representative 由貿易發展局代表頒贈紀念品予主題演講嘉賓	
10:15 10:55	中醫藥一帶一路發展現狀與展望 Ms Wang Xiao Pin, Director General, Department of International Cooperation Office of Hongkong, Macao and Taiwan Affairs, State Administration of Traditional Medicine P.R.C. 國家中醫藥管理局國際合作司司長 王笑頻女士
10:55 11:35	Future of Herbal Medicine and Drug Discovery Dr Feng Yi Bin, Associate Professor and Associate Director (Education), School of Chinese Medicine, The University of Hong Kong 香港大學中醫藥學院副院長及副教授 (教育) 馮奕斌博士
11:35 12:15	國家衛生健康委員會食品安全標準與監測評估司主任科員 逢炯倩 (主任科員)
12:15 13:30	Speakers' Networking Luncheon 講者交流午宴

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註 : 主辦機構保留對節目調動之權利而不作另行通知

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15 / 8 / 2019 (Thursday 星期四)	
Session 2: CM Product Commercialization 第二節: 中藥商品化	
Moderators 主持人: <ul style="list-style-type: none"> • Professor Xu Hong Xi, Dean of Shanghai University of Traditional Chinese Medicine 上海中醫藥大學中藥學院院長 徐宏喜教授 • Dr Albert WONG, Founding President, Modernized Chinese Medicine International Association 現代化中醫藥國際協會創會會長 黃伯偉博士 	
Presentation of Souvenirs to Speakers 頒贈紀念品予演講嘉賓	
13:30 14:00	Safety and Efficacy of Ginseng on Fatigue and “上火” Prof Xu Hong Xi, Dean & Professor, Shanghai University of Traditional Chinese Medicine 上海中醫藥大學中藥學院院長 徐宏喜教授
14:00 14:30	Development of Skin Whitening and Protection Products Based on Chinese Medicines 基於傳統中藥而開發的皮膚美白和保護的產品 Dr Zhang Hongjie, Professor, School of Chinese Medicine, Hong Kong Baptist University 香港浸會大學中醫藥學院教授 張宏杰博士
14:30 15:00	中藥健康養生產品研發戰略上海童涵春董事長 張毅先生
15:00 15:30	Optimisation Strategy and Practices of Chinese Patent Medicine 名優中成藥二次開發的策略與實踐 廣州暨南大學藥學院 聶紅教授
15:30 15:45	Tea Break 茶聚
Session 3: R&D on Chinese Medicines 第三節: 最新中藥科研成果	
Moderators 主持人: <ul style="list-style-type: none"> • Professor Lin Zhi Xiu, Associate Director, School of Chinese Medicine, The Chinese University of Hong Kong 香港中文大學中醫學院副院長 林志秀教授 • Mr Abraham Chan, Nong's Company Limited 	
15:45 16:15	Antitumor activity of natural phenanthroindolizidines and daphnane diterpenoids Prof Sang Kook Lee, Professor, College of Pharmacy, Seoul National University
16:15 16:45	Pharmacological action and its mechanism of Oyster mushroom in in vitro and in vivo 平菇的藥理作用及其機制 Dr George Leung Pak Heng, Associate Professor, Department of Pharmacology and Pharmacy, the University of Hong Kong 香港大學醫學院藥理學和藥學系 梁柏行教授
16:45 17:15	Pharmacological action and mechanism of Kampo Medicines as multi-ingredients natural drugs Professor Haruki Yamada, The Kitasato Institute Chair, Drugs for Neglected Diseases initiative (DNDi)
17:15 17:45	Quality Control of Fuzi Dr Hua Zhou, Professor, Associate Dean, Faculty of Chinese Medicine, State Key Laboratory of Quality Research in Chinese Medicine, Macau Institute for Applied Research in Medicine and Health, Macau University of Science and Technology 澳門科技大學澳門藥物及健康應用研究院中藥質量研究國家重點實驗室中醫藥學院副院長教授 周華博士

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End of Day 1 Conference 第一天會議結束

16 / 8 / 2019 (Friday 星期五)

9:00
|
9:30
Registration 登記

Session 4: Successful Cases Sharing

第四節： 成功個案分享

Moderators 主持人：

- Professor Vivian Taam Wong, JP, Vice President, Modernized Chinese Medicine International Association
現代化中醫藥國際協會副會長 黃譚智媛教授
- Dr Zhang Hongjie, Associate Professor, School of Chinese Medicine, Hong Kong Baptist University
香港浸會大學中醫藥學院副教授 張宏杰博士

9:30
|
10:00
Innovation in Old Brands: A Story of Po Chai Pills 中藥老品牌的創新:保濟丸的故事
Dr Kevin Chu, Senior Vice President—Chinese Medicine, Jacobson Pharma Corporation Limited
雅各臣科研製藥有限公司高級副總裁---中藥 朱家榮博士

10:00
|
10:30
Mr Abraham Chan, Nong's Company Limited (TBC)

10:30
|
11:00
Opportunities and Risks for the Development of Traditional Chinese Medicine Pieces Industry in Mainland China 中藥飲片產業發展機遇與風險管控
Mr Jiangyun, Chairman, Sichuan Neautus Traditional Chinese Medicine Co., Ltd.
四川新荷花中藥飲片股份有限公司董事長江雲先生

11:00
|
11:30
Ms Janis Chan, Marketing Director, China Market, Nin Jiom Medicine Mfy.HK Ltd.
京都念慈菴中國市場部總監 陳婷婷小姐

11:30
|
12:00
中國健康產品的營商環境與市場趨勢
中國保健協會副理事長(兼秘書長) 徐華鋒先生

12:00
|
14:00
Lunch Break 午膳時間

The 15th International Postgraduate Symposium on Chinese Medicine

第 15 屆國際研究生中醫藥研討會

- Co-ordinator 統籌單位: The University of Hong Kong 香港大學

14:00
|
16:45
The 15th International Postgraduate Symposium on Chinese Medicine
第 15 屆國際研究生中醫藥研討會

16:45
|
17:00
Closing Remarks 閉幕總結
Mr Harry Yeung, Founding Council Member, Modernised Chinese Medicine International Association
現代化中醫藥國際協會創會董事 楊國晉先生

End of Day 2 Conference 第二天會議結束

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